



Accelerate Your Business in Europe

Established in 2001, IT Global Services Group (ITGS) offers information technology focused companies a comprehensive range of sales, marketing and operational services across Europe to accelerate the return on investment of their market development efforts in the region.

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Company Overview

ITGS is led by professionals with over 10 years of proven experience in the IT-Security and high-tech sectors across Europe from a vendor, distributor and systems integrator perspective. ITGS executives and principals have held senior positions within such organizations as Attachmate, Visio, Allasso, Integralis and Stonesoft, where they have successfully generated and accelerated new business growth across Europe. This experience provides us with exceptional market knowledge and a first-rate understanding of key players. ITGS leverages its relationships with dependable partners to the benefit of its clients.

The ITGS team provides an in-depth understanding of how to rapidly and cost-efficiently penetrate multiple European markets. We work with our clients at many levels, through a phased approach, whether it is by making introductions to key resellers and distributors, generating leads or creating marketing communications and press relations localized campaigns.

Services

Business Development

Focused sales and marketing services to generate accelerated demand through targeted direct marketing campaigns, intelligent use of telemarketing and marketing communications.

Press Relations

Media access for your business, and optimization of your communications in targeted market segments.

Human Resources

Recruitment and outplacement of executives, senior managers, and experts in High Technology.

Vendor Representation

Complete transparent sales representation Europe for our clients.

Business Development

Human Resources

Press Relations

Vendor Representation