

## Press Relations

## Accelerate Your Business in Europe

IT Global Services offers information technology focused companies a comprehensive portfolio of outsourced sales, marketing and operational services across Europe.



information  
technology  
global  
services

## Understanding, Exchanging, and Anticipating Ideas

The role of ITGS Press Relations is to establish and enhance communications, understanding, acceptance and co-operation between our customers and their target audiences.

## We specialize in providing services exclusively in the Information Technology and Communications sectors:

- Telecommunications
- Networking
- Internet
- Software Applications and Packages

## ITGS Press Relations addresses all communications needs:

- Media Relations
- Events
- Communications Consulting

ITGS Press Relations adds specific value through our strong technology background which enables us to understand our clients' products and services. This allows us to provide a relevant approach for our clients within their target market, which results in effective communication with the media.

Our in-depth technology knowledge provides us with a privileged relationship with media players and analysts in the information technology, network and telecommunications sectors. In addition, it enables ITGS to provide strategic guidance so that our clients' press communication plans respond accurately to the expectations and level of interest of the media.

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